

# Tuija Koskimäki



Tuija Koskimäki  
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Customer Advocates on Board  
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## M.Sc. (Econ.)

### Work experience

- Customer Advocates on Board –Pop up project 5/2015 –
- Development Manager Loyalty Benefits and Customer Feedback program OP Financial Group 1/2013 – 5/2015
- Development Manager Loyalty Benefits, Business and Service Production Control OP Financial Group 1/2011 – 12/2012
- Development Manager Loyalty Benefits BtoC and BtoB Customers OP Financial Group 10/2007 – 12/2010
- Bank Services, Savings and Investment OP Private Banking Etelä-Karjala OP Bank 1/1984 – 9/2007

### Special areas of expertise

- Customer Loyalty Benefits and Feedback
- Change management
- Business development
- Savings and investments

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